



# BigCommerce Subscription App

## Feature Comparison Guide

2023

Subscription models have emerged as a game-changer for consistent revenue and customer loyalty. As BigCommerce gains ground among online businesses, the importance of subscription app features cannot be overlooked. In this guide, we dissect the subscription app landscape, focusing on sticky.io as the standout player. We'll compare sticky.io's features against its rivals, spotlighting its robust capabilities that reshape the ecommerce landscape.

From flexible subscription models and efficient management to insightful analytics, churn prevention tools, and scalability, sticky.io offers merchants an unparalleled toolkit for unprecedented growth.

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# FEATURES



## APPLICATION ARCHITECTURE

Built natively for BigCommerce				
Payment method storage & vaulting	Native within the BigCommerce wallet	Within the Recharge application	Within the Rebillia application	Within the MiniBC application

## SUBSCRIPTION MODELS & OFFERS

Standard subscriptions				
Self-terminating standard subscriptions	Coming in 2024			
Prepaid subscriptions				
Self-terminating prepaid subscriptions				
Membership subscriptions				
Number of distinct billing models supported	5	3	4	2
Bill by cycle, every X days				
Bill by date, every Nth of the month				Yes, but only for single SKUs denoted as "subscription boxes"
Bill by day, every 1st, 2nd, 3rd or 4th day of the week within a given month (ex: Third Wednesday of the Month)				
Bill by schedule				
Bill by relative date (N months or years after consumer's initial purchase date)				
Free shipping with subscriptions				
Subscribe-and-save discounting				
Subscribe-and-save discounting: dynamic based on billing model				
Bundle subscriptions				

## SUBSCRIPTION MANAGEMENT

Consumer portal for self-service subscription management				
Upsells and product add-ons within the consumer portal	Coming in 2023			
Merchant can customize consumer subscription management permissions				
Product swapping within the consumer portal				

## EMAIL NOTIFICATIONS

Subscription email notifications				
Compatible with Klaviyo				
Compatible with Mailchimp				
Compatible with Omnisend				

## ANALYTICS & REPORTING

Analytics and reporting accessible within application				
Subscriptions reporting				
Churn reporting				
Product forecasting reporting				
Ability to download or export reports				
Ability to send or schedule sends of reports				

## CHURN PREVENTION TOOLS

Rebill Protection, pre-emptively flags non-billable orders before order failure				
Decline management; automatic retries on failed subscription transactions				

## SCALABILITY

Enable subscriptions on multiple products at once				
Supported payment gateways	15	2 or 3 (varies by checkout version)	4	12
Multi-storefront certified				
Compatible with multi-currency storefronts				

## SUPPORT AND PRICING

Live chat with support directly in-app				
Priority support plans or fees				
Self-service help center documentation				
Pricing	From \$99/mo + 1.25%	From \$99/mo + 1.25% + 19 cents per transaction	From \$100/mo + 1.25% + 30 cents per transaction	From \$99/mo

[SCHEDULE A CONSULTATION](#)

Find out how our application advantages can help you start or scale your subscription program.

### Competitor Feature Matrix Disclaimer

The information presented in this Competitor Feature Matrix is accurate and reflects the features of the listed competitors as of August 2023. Efforts have been made to ensure the accuracy and reliability of the information provided. However, please be aware that software and product offerings are subject to change, and updates or modifications may have occurred after the verification date.

We recommend using this matrix as a general guide for feature comparisons, but due to the dynamic nature of the technology landscape, we cannot guarantee the continued accuracy of the information beyond the verification date. It is advisable to verify the current features and specifications of the products from official sources or the respective competitors' websites before making any decisions based on the information presented here..